

David Dunkelberger

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SOFTWARE

- Adobe Creative Cloud
- Microsoft Office Suite
- HTML/CSS
- Wordpress
- Google Analytics
- Webmaster Tools
- Hootsuite
- Survey Monkey
- Mail Chimp
- Facebook Analytics
- Asana
- Sublime

EMPLOYMENT

February, 2015 - Present

EdgeCore

Cedar Falls, Iowa

Lead Graphic Designer

- Leading a team of in-house designers and freelancers in a variety of visual campaigns, both print and digital, through individual training and engaging communication.
- Collaborating with Account Managers, interpreting client briefs, and making revisions based on client feedback in a timely manner.
- Referencing visual guidelines to ensure brand cohesion is maintained throughout the creative process.
- Delivering completed wireframes for responsive screens and sitemaps for our digital campaigns.
- Researching current styles and trends within the design community so as to stay within a modern aesthetic while avoiding banality.

November, 2014 - February, 2015

Campfire Media Group

Cedar Falls, Iowa

Digital Media Specialist

- Designed social media advertisements and print materials for television sponsors.
- Led photo shoots for sponsor products — often during inclement weather in harsh terrain.
- Filmed B-roll video clips while on assignment for episodes of the Campfire Stories television show.
- Oversaw and ran numerous social media pages for Campfire Stories and various clients.

December, 2011 - November, 2014

Freelance

Cedar Falls, Iowa

Graphic Designer

- Met with clients to gather initial project information, asked questions, and established deadlines.
- Created rough drafts for customer review after researching the client's product or business.
- Made revisions based on meeting notes until final work was approved by clients.
- Submitted files to printers after receiving final approval from clients for design work.

February, 2013 - April, 2014

Nucara Pharmacy

Waterloo, Iowa

Pharmacy Technician/Graphic Designer

- Created office documents for store use, advertisements and logos for upcoming Nucara products.
- Worked alongside marketing team when setting up product displays and public advertising campaigns.
- Routinely contributed in meetings to give updates and feedback on design projects.

EDUCATION

August, 2009 - December, 2011

Hawkeye Community College

Waterloo, Iowa

Associate in Applied Arts - Graphic Communications

ORGANIZATIONS

July, 2015 - Present

Cedar Falls, Iowa

AIGA | The Professional Association for Design Member